

Do Not Sell or Share My Personal Information // Your Opt-Out Rights

1. Your right to opt-out of sales, sharing, and targeted advertising

To provide you with more interesting and customized information, promotions and advertising, we disclose personal information to third-party providers of advertising technologies and services who may use such personal information for their own purposes or to serve other customers, including to display Mytheresa advertisements to you on sites and services that we do not operate. These common forms of data sharing and use are considered "targeted advertising" under US state privacy laws and/or "selling" and "sharing" as defined under the consumer privacy laws of California. Please note that we do not monetize personal information in the sense of exchanging it for money.

US residents have or will soon have the right to opt out of certain data sharing and usage arrangements, and may do so by:

- Filling out the form below and send to privacy@mytheresa.com.

Please note that we may need to verify your identity and residency before acting on a request.

1. Name: _____
2. Email address: _____
3. Any other information regarding your opt-out request: _____

We will respond to your request in accordance with applicable laws, which may vary depending on the state of your residence. Please note that opting out of sales, sharing, and targeted advertising will not prevent all Mytheresa advertisements from being displayed to you. You may still view contextual or other Mytheresa advertisements that do not rely on "targeted advertising" techniques or "sales" and "sharing" to our advertising partners. We may also continue to disclose your personal information to third parties for purposes outside of cross-context behavioral advertising.

2. Submitting opt-out requests via an authorized agent

You may designate an authorized agent to submit an opt-out request on your behalf. To do so, we must receive a written authorization stating that you have authorized the authorized agent to submit a request on your behalf which has been signed by you and the authorized agent, and we must have verified the identity of you and the authorized agent. If you are a California resident, please also see our [California Consumer Privacy Act Privacy Policy](#) for information about our processing practices and the steps you must take to designate an authorized agent.

3. Opt-Out Preference Signals.

In California, Colorado, and Connecticut, we respond to opt-out preference signals communicated via the Global Privacy Control and will process such signals with respect to the browser or device communicating the signals, or with respect to you specifically if you have signed onto your Mytheresa account while communicating Global Privacy opt-out preference signals. To use Global Privacy Control opt-out preference signals, please follow the instructions here: <https://globalprivacycontrol.org/>.